

## Mission & Outreach Activities

### Online services

With the emergence of Covid-19 in 2020, we had to radically re-think our way of delivering church and keeping engaged with our church family during lockdown. Online streaming platforms and social media have been a huge blessing enabling churches to still deliver to Good News of Jesus, despite not being able to meet physically.

Initially we delivered pre-recorded services which were stitched together by the AV team and then uploaded to YouTube and linked to our website. This worked well initially but it was clear that the delivery of Live services were where we really needed to be.

Streamyard proved to be a great platform enabling us to stream live from the rectory, including wording on screen – all with little more than a mobile phone and laptop.

The challenge then came for us deliver live services from *within* the church (with the congregation still only able to watch from home). Our initial set up consisted of a small Go-Pro camera plugged into a laptop. Although we were now online and live from the church, it soon became apparent (thanks to the feedback from the viewers) that we needed to quickly improve the sound and visuals. Our initial set up consisted of a screen in the centre aisle, equipment set up close to the alter, someone on the AV (delivering music and sound), someone on the streaming (changing slides and camera – a complicated process) and a 'stage director' to help people during the transition between different parts of the service.... but then came the next obstacle – delivering a live service WITH the congregation back in church. How would we cater for both those at home and those visiting?

It soon became obvious we needed a slicker and easier way of delivering the same (if not better) quality of service, with a congregation now in church. This involved purchasing some new equipment: a new HD camera, LED stage lights, a new mixer enabling us to use multiple cameras and visuals (slides) direct from the AV desk and new headsets for improved sound.

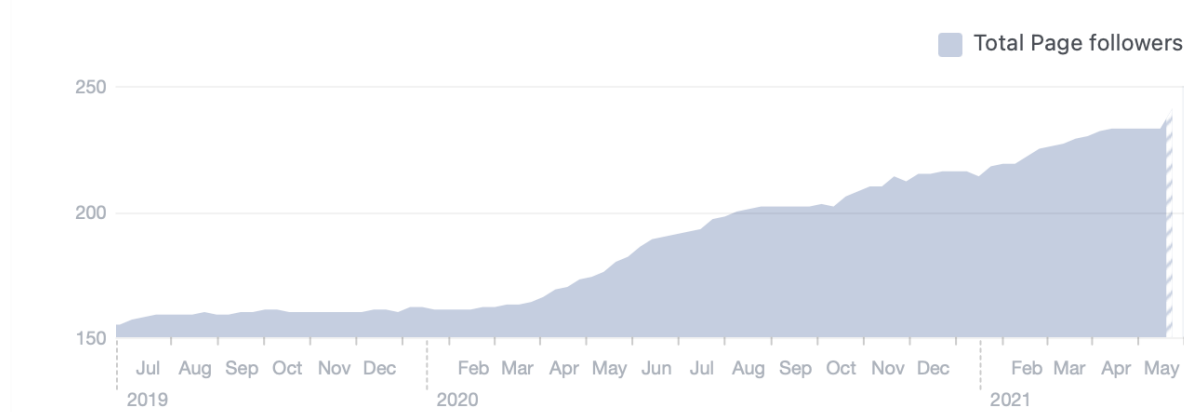
The Services are streamed live via our Facebook page and YouTube channel. The feedback from our online congregation has been very positive following these changes. In recent weeks we have seen a few new members of the congregation who have joined us after seeing us online.

## Facebook Growth

Our current number of followers is 234 – these are people who have chosen to ‘follow’ our page and meaning that they will receive our updates in their timeline.

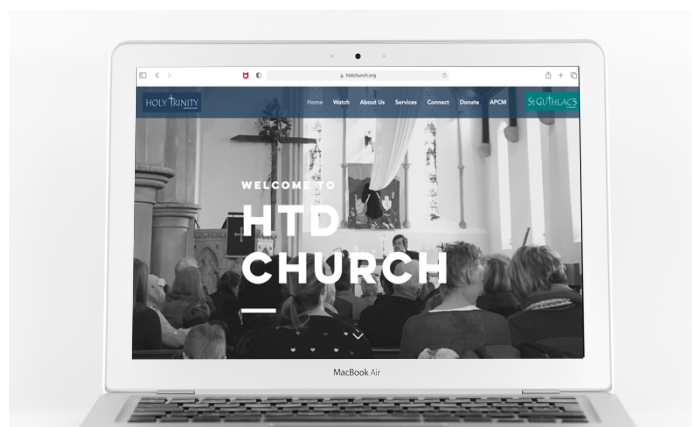
The graph below shows a steady increase in followers from March 2020 (when we were first lockdown). We have gone from 169 on 25<sup>th</sup> March 2020 to 234 (as of 15<sup>th</sup> May 2021).

**Total Page followers: 241**



## New Website

We launched a new website just before Easter 2021. The new website platform enables pages to be updated with ease and allows far more flexibility than the previous one in terms of how content and pages can be designed. The new website also incorporates an area for St Guthlac's which nicely connects the two churches together.



Visited pages - Period: April 16 – May 15 2021

